



Free. Local. Every Thursday.

Circulation: Saint John 12,000  
Moncton 12,000  
Fredericton 12,000

**Local**

## Advertising RATE CARD

### Terms

- Invoices are payable upon receipt
- Invoices are net

### Payment Options



### Guaranteed Position

Back Page: 25%  
Inside Front: 15%  
Inside Back: 15%  
Center Fold: 15%  
(Book early to get your SPOT)

**FULL COLOR: \$400**

### Supplied Artwork

If you are supplying the artwork please ensure the following:

Resolution: 200dpi  
Electronic File Formats: TIFF, EPS, PDF  
Platforms Supported: MAC, PC  
Transfer Media: Email, Ftp

Ad matches precise dimensions  
EPS files have text converted to paths  
You do not use registration black  
(Only %100k Black)

### Multi City:

1 City 100%  
Second City 50%  
Third City 50%  
Discounts are applies to the complete cost including color and placement premiums..

	1x	8x	13x	26x	51x
Full pg	\$640	\$576	\$544	\$480	\$384
2/3 pg	\$449	\$404	\$382	\$337	\$269
1/2 pg	\$353	\$318	\$300	\$265	\$212
1/3 pg	\$243	\$219	\$207	\$182	\$146
1/4 pg	\$189	\$170	\$161	\$142	\$113
1/8 pg	\$105	\$94	\$89	\$79	\$63
1/16 pg	\$65	\$58	\$55	\$49	\$39



(full pg)  
10.375"w  
11.525"h



(2/3 pg)  
6.92"w  
11.525"h



(2/3 pg)  
10.375"w  
7.583"h



(1/2 pg)  
5.125"w  
11.525"h



(1/2 pg)  
10.375"w  
5.762"h



(1/3 pg)  
3.450"w  
11.525"h



(1/3 pg)  
10.375"w  
3.841"h



(1/4 pg)  
5.125"w  
5.762"h



(1/4 pg)  
2.5"w  
11.525"h



(1/4 pg)  
10.375"w  
2.845"h



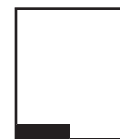
(1/8 pg)  
2.5"w  
5.691"h



(1/8 pg)  
5.125"w  
2.845"h



(1/16 pg)  
2.5"w  
2.845"h



(1/16 pg)  
5.125"w  
1.422"h



## Jennifer Yeomans

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### Deadlines:

Friday 5pm for booking and material

Monday 5pm for supplies artwork



ATLANTIC COMMUNITY NEWSPAPERS ASSOCIATION